



NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact: Jerry Fleagle, IOM, CAE
President & CEO
Office: 319-643-5327
JFleagle@HooverPF.org

MidAmerican Energy Co. Announces \$1 Million Gift to Hoover Museum Renovation

WEST BRANCH, IOWA – Oct. 11, 2022 – Kelcey Brown, CEO of MidAmerican Energy Company, a member of the Berkshire Hathaway Energy family, took the stage during the annual Hoover Presidential Foundation Celebration Banquet last Friday to announce their gift to the Timeless Values | Modern Experience campaign for the renovation of the Herbert Hoover Presidential Museum in West Branch.

“We are proud to be among the supporters of this campaign,” Brown started. “I’m new to Iowa. I joined MidAmerican less than two years ago, and in that short time, I’ve been struck by the honesty, generosity and sense of service that really defines Iowa.”

Brown said those same characteristics are often used to describe President Hoover and defines MidAmerican Energy as well. “We are privileged and honored to announce our support for the renovation campaign with a \$1 million gift,” Brown said. The gift is the largest one to date from an individual or company.

“I know you in this room join MidAmerican Energy in recognizing and supporting the plan to modernize the presidential library and museum,” Brown said. “Together, we can ensure President Hoover’s story of leadership and philanthropy will be told for years to come.”

Margaret Hoover, President Hoover’s great-granddaughter and host of the PBS series, *Firing Line with Margaret Hoover*, along with former Iowa governor and ambassador to China, Terry Branstad, are co-chairpersons of the fundraising effort. They announced the campaign had reached approximately 60 percent of its \$20 million goal with the addition of the MidAmerican Energy gift and a \$5 million ‘Destination Iowa’ gift announced by Governor Reynolds that evening.

To learn more about the Timeless Values | Modern Experience renovation campaign and how gifts may qualify for a 25 percent credit on Iowa state taxes, visit TimelessValuesCampaign.org.

###

Photo caption: MidAmerican Energy CEO, Kelcey Brown, announces a \$1 million gift to the Herbert Hoover Presidential Museum renovation campaign at the Hoover Presidential Foundation’s annual Celebration Banquet.



About the Foundation

The Hoover Presidential Foundation promotes and supports the Herbert Hoover Presidential Library-Museum, National Historic Site, and other programs that enhance the understanding of Herbert Hoover as president and humanitarian.

