



NEWS RELEASE

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Destination Iowa Grants \$5 Million to Hoover Museum Renovation

WEST BRANCH, IOWA – Oct. 7, 2022 – Gov. Kim Reynolds announced the Herbert Hoover Presidential Library and Museum will receive a \$5 million grant toward a \$20 million renovation project of the museum space. It has been 30 years since the museum had a major renovation.

The ‘Destination Iowa’ grant was issued by the state’s economic development agency through a program that promotes tourism. The \$100 million Destination Iowa program, according to the state, “invests in transformational projects that will bolster the quality of life in Iowa communities and attract visitors and new residents.” Destination Iowa funds were made available to the state from the Federal ARPA program.

“These efforts are designed to preserve Herbert Hoover’s legacy of service and humanity,” Gov. Reynolds said. “This legacy isn’t just a historical artifact. Rather it continues to be embodied by those who use their influence for good.”

The project will include expansion of the current exhibit space and feature interactive displays and a modernized visitor experience.

To learn more about the Timeless Values | Modern Experience renovation campaign and how gifts may qualify for a 25 percent credit on Iowa state taxes, visit TimelessValuesCampaign.org.

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Photo caption: Iowa Governor Kim Reynolds announces a \$5 million ‘Destination Iowa’ grant awarded to the Hoover Museum Timeless Values | Modern Experience renovation campaign.





About the Foundation

The Hoover Presidential Foundation promotes and supports the Herbert Hoover Presidential Library-Museum, National Historic Site, and other programs that enhance the understanding of Herbert Hoover as president and humanitarian.

